

Comparisons of Job Characteristics

Focus Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

Associated Occupation: Producers and Directors (27-2012)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 78

Focus Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

Associated Occupation: Producers and Directors (27-2012)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Communications and Media	5.3	17.0	14.3	< Expanded education and/or training may be required
Customer and Personal Service	11.3	13.0	18.8	>> Current knowledge level is likely more than sufficient
Administration and Management	8.4	12.6	13.2	0 Current knowledge level may be sufficient
Telecommunications	3.9	11.0	4.5	<< Extensive education and/or training may be required
Fine Arts	2.2	8.3	10.3	> Current knowledge level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

Associated Occupation: Producers and Directors (27-2012)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Coordination	9.1	13.5	11.2	< A higher skill level may be required
Monitoring	9.9	13.3	9.7	<< Extensive development of skills in this area may be required
Time Management	8.9	12.6	11.4	< A higher skill level may be required
Management of Personnel Resources	6.9	11.7	9.5	< A higher skill level may be required
Persuasion	7.4	10.9	14.3	>> Skill level is likely more than sufficient
Negotiation	6.8	10.4	13.6	>> Skill level is likely more than sufficient

Management of Material Resources	3.7	6.0	3.6	<<	Extensive development of skills in this area may be required
Management of Financial Resources	3.3	5.9	5.2	<	A higher skill level may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 97				
Focus Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011) Associated Occupation: Producers and Directors (27-2012)						
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation		
Oral Expression	12.4	15.1	15.2	0	Current ability level may be sufficient	
Oral Comprehension	12.5	14.9	14.9	0	Current ability level may be sufficient	
Written Expression	9.8	13.1	12.9	0	Current ability level may be sufficient	
Speech Recognition	9.9	12.2	13.0	0	Current ability level may be sufficient	
Originality	7.6	11.7	9.6	<	Some improvement in abilities may be required	
Fluency of Ideas	7.6	11.1	9.8	<	Some improvement in abilities may be required	
Time Sharing	6.6	8.6	6.6	<	Some improvement in abilities may be required	

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 83
Focus Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011) Associated Occupation: Producers and Directors (27-2012)		
Work Activities	Exclusivity of Activity	
Audition performers	92	
Direct talent	89	
Evaluate talent or individual	87	
Hire, discharge, transfer, or promote workers	47	
Negotiate business contracts	60	
Obtain information from individuals	24	
Schedule activities, classes, or events	71	
Use interviewing procedures	23	
Use marketing techniques	76	
Use negotiation techniques	67	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)
Associated Occupation: Producers and Directors (27-2012)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.